

V V COLLEGE OF ENGINEERING

Entrepreneurship Development Cell

Three day Regional Level Boot Camp for Tamil Nadu Student Innovator (TNSI)

04.03.2023 to 06.03.2023

V V College of Engineering has all the requisite infrastructure facilities as stipulated by AICTE and the Govt. of Tamil Nadu and it is on par with Anna University standards. The college offers five Under Graduate and four Post Graduate programmes. The state-of-the-art infrastructure and facilities available in the college suit the contemporary post-modern educational system. The Entrepreneurship Development cell of V V College of Engineering is actively organizing various activities every year to inculcate Entrepreneurship culture among students. Entrepreneurship Development Cell (EDC) stimulates the budding technocrats to drift their own business/venture through various activities such as seminars and workshops.

Industrial eminent, young entrepreneurs are often invited to motivate the budding engineering students. A series of free lectures and talks by the VVCOE alumni who are excellence in the path of entrepreneurial route also encourage our students through frequent discussions and interactions. Great innovators and entrepreneurs all over the India have repeatedly predicted Tamil Nadu as the future drivers of the global economy. At the heart of this economic transition is the entrepreneurial action. In today's scenario, economy Tamil Nadu is leaving its entrepreneurial footprints all over the world.

Tamil Nadu Student Innovators Programme is an initiative of EDII-TN to encourage student innovators/entrepreneurs from all over Tamil Nadu. TNSI was introduced in 2017 and organized region-wise across Tamil Nadu. The student teams are provided opportunity to give their innovative ideas as a solution to identified validated problem statements in the field of agriculture, industry, smart cities, health care, fintech and automobile sectors.

The programme includes series of events like awareness and ideation programmes, boot camps and final pitch. Innovative ideas are selected by a panel of Jury from the Startup Ecosystem for the award of Rs. 1.00 lakh each for further development of their prototype and also to commercialise the product. They are also been introduced to angel investors who are ready to adopt and invest in their startups.

Tamil Nadu Entrepreneurship Development and Innovation Institute, Tamil Nadu (EDII-TN) strongly emphasized the role of education in catalyzing Entrepreneurship. Though entrepreneurship forms an important subject in Science & Technology studies, whether in polytechnic, engineering and now school education, it does not form a substantial part of the curriculum. Time and again question that is raised on to How is it that the students of Science & Technology seldom take the entrepreneurship and while studies offer knowledge and skills, there is very less opportunity to learning the process of becoming entrepreneurs.

With a view to create awareness among teacher, faculty and students of Engineering about various facets of entrepreneurship as an alternative career option a "Boot Camp on Innovation and Development Projects " is held at V V College of Engineering, Tisaiyanvilai. This program is jointly organized by EDII-TN and Anna University Regional Campus Tirunelveli - IEDP hub. The aim of the three days regional level boot camp is to make students

aware about aspects of Innovation projects and its development as well as Entrepreneurship. Students are made to face the situations similar to the problems faced by practical real life entrepreneurs, and help students to find proper solution to overcome the difficulty.

This would help students to overcome mental pressure in their academic as well as practical life. Apart from the problem solutions, they also learn how to make plans related to business and aware about market surveys about their idea. Hence, this regional level boot-camp helps a student to develop an entrepreneurial mind and learn how real life setup of ideas takes place. Three days regional level Boot-Camp is an Innovation projects competition for students of various colleges from four districts Tirunelveli, Thoothukudi, Kanniyakumari and Tenkasi. On the first day of camp, participants are made familiar with different aspects of innovation projects and entrepreneurship.

DAY 1



The program began with the inaugural function on 4th February, 2023 at about 9:30 A.M.



The dignitaries who shared the dais are Mr.M.Sivabaarathi, Field Coordinator, AURCT-IEDP Hub, Mr.Rajesh, Field coordinator, VOC College of Engineering, KK Dist, Mr.G.D.Prabaharan, Co-Founder, Olive workz, Mr.Shanmuga Mariappan, Field Coordinator, Thuthukudi, Mr.M.Sriraman, Co-Founder, Olive workz, Chennai, Dr.Suvaitharan, Field coordinator, Manonmaniam sundaranar University, Tirunelveli Dr.K.S.Saji (Principal, V V College of Engineering), Prof. Dr. A.A.Mohamed Faizal (Chief Coordinator, EDC, V V College of Engineering), Mr. Muthuraman, (Coordinator, EDC, V V College of Engineering)

The program started with the Tamil thaai vazhthu and was compeered by Mrs.S.Jeyaseeli and Mrs.Iswariya . Prof.Dr.A.A.Mohamed Faizal, Professor/EEE & Chief Coordinator/VVEDC welcomed the invited guests, VIPs, all 4 Districts coordinators, Field coordinators,college students and all others. Also he gave a brief intro about the event.



Welcome Address



Compeering



Honouring Guests

All the chief guests were honoured on behalf of Program Coordinators. During the Inaugural ceremony the chief guests Mr.Rajesh, Field coordinator, VOC College of Engineering, KK Dist, Mr.G.D.Prabaharan, Co-Founder, Olive workz, Mr.Shanmuga Mariappan, Field Coordinator, Thuthukudi, Mr.M.Sriraman, Co-Founder, Olive workz, Chennai, Dr.Suvaitharan, Field coordinator, Manonmaniam sundaranar University, Tirunelveli shared their valuable knowledge with students and motivated them.





Speech by Guests

TRAINING SESSION

About 90 students from different colleges actively participated in this event. The trainer Mr. Siraaman, from Olive Workz trained the students and gave some wonderful ideas to them about their projects to carry them into the next level. He insisted about Company Incorporation, five categories of startups like Sole Proprietorship, Partnership, Limited Liability Partnership

One Person Company, Private Limited Company. They present their views in front of jury members in day 3 of the camp.



He also shared about GST, import export code, Udyam Registration, Startup india registration, Startup TN registration. They suggested the students to add more valuable technical points related to the respective projects to upgrade into higher level.

DAY - 2



Guests at Training Session



Presentation by Mr.Ramkumar, MEPCO

In the second day morning, a training was given on the most essential topic Intellectual Property Rights (IPR) by Mr.Mr.R.Arun Kumar, Patent Agent and Master Trainer, EDII-TN and also a Certified ILO Trainer. He explained about the types of IPR, need for obtaining patents, benefit of obtaining patents with real life examples. He also explained about trademarks, trade secrets, Copyrights, Licensing, geographic Indications etc.

He insisted that Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. Additionally, he is one among the 21 patent agents in India. He taught students how to apply for patents, how to fill the application form. This session was very useful Staff members also. Students felt the session very useful. They enquired and cleared their doubts regarding how they could convert their inventions into patents



Audience

In the afternoon session again the trainer Mr.G.D.Prabhakaran from Olive workz trained the students about solution regarding uniclenz-Aself sanitizing suit. Offers given from UNICLENZ services, Direct and Indirect competitors.



He insisted that Direct competition is any company that offers the same thing as you while indirect competition refers to a business whose products or services are different from yours but potentially could satisfy the same need and reach the same goal. For example, two different brands selling footwear to individuals within the same location are in direct competition with each other. In comparison, indirect competitors offer different products than a particular company but can fill the exact needs in the market.

Day -3

On the 3rd day Jury members gave lot of ideas about students presentation. Our prestigious jury members were Mohammed Newsath Sheriff, JDirector & COO, IncrixTechlutions LLP, (IVP Beneficiary), R.Karthick, Founder, BPMAN SAVVY Learning Solutions PVT Ltd., Karaikudi. , Dr.I.Sankar, Chief Coordinator, New Gen IEDC Incubation Centre, NEC, Kovilpatti, Padhmanaba Kamal,Reality start up,Thoothukudi Dist.Students presented their ideas in front of the jury members.

Students shared feedback about the technical sessions and valuable knowledge, motivation and encouragement, best hospitality provided by our college, accommodation, food etc.



The chief guest Mr.Dheebin, Founder and Manager of Kumari shoppy listened to all the new inventions.





VALEDICTORY FUNCTION

The valedictory function of the three days regional level boot camp on TNSI was held on 6th February, 2023 at V V College of Engineering under the aegis of the EDII-TN, and AURCT-IEDPHub.

Prof.Dr.A.A.Mohamed Faizal, Professor/EEE & Chief Coordinator/VVEDC welcomed the gathering.



Mr.Dheebin, Founder and Manager of Kumari shoppy was the chief guest for the valedictory function. In his valedictory address he said how this idea sparked in his mind, how he worked smartly to reach this position and developed his business to encourage the students. He also did small activity by calling few participants, asked simple questions and gave on spot prizes too. Our college student Kannan got voucher worth Rs.1000 to buy products from kumari shoppy.





Dr.G.MageshKuttalam, Director- CED/Hub Coordinator-EDII-Hub, Manonmaniam Sundaranar University, Tirunelveli congratulated the participants and gave an introduction to final state level boot camp. He gave his insights on entrepreneurship.

Dr.K.S.Saji, Principal, presided over the function and distributed the prizes.





The program ended with a vote of thanks by Mr. ShanmugaMariappan, Field Coordinator, VOC, KK dist. and the program ended up with National Anthem.